

Mission and Outcomes



Mission:

Promote and enhance youth literacy programs by giving new award-winning books to children in underprivileged communities. (Est. in 2020 Albuquerque, New Mexico)

Community Focus:

- Focusing on underprivileged children, we collaborate with local food banks to directly support families facing food insecurity. Promoting youth literacy and raising social awareness across urban and rural areas.
- Working closely with McKinney-Vento Homeless Act students we distribute new books and resources to homeless students living in hotels or motels: shelters or other temporary housing.
- Read-A-thons will be at Community Centers, this initiative will serve Title 1 students.

Evaluation Metrics:

- **Participation Details:** Number of children age groups, orientations-homelessness, and grade levels. A comprehensive report summarizing all quarterly findings, submitted at the conclusion of each program.
- **Monthly Book Distribution:** Data from collaborations with community centers.
- **Book Reports/Thank-You Cards:** By each participating student for data collection.

Events:

- **3rd Annual Reading with Shepherd Daisy:** Community centers' after-school programs
- **3rd Annual Lavender Libros in the Village:** Lavender Festival, Los Ranchos
- **2nd Annual Lavender Libros in the Sky:** Albuquerque International Museum

Partners:

- **Peter's Paycheck:** Supports meaningful employment opportunities for individuals with disabilities.
- **UNM Reading Tutors:** Read and create reading guides for children to continue reading at home.
- **Certificate of Authority and Good Standing with the Navajo Nation.**

Support and Contributions:

Online Monthly Contributions, Rotary Clubs, PNM, Del Norte Credit Union, Santa Fe Community Foundation, City of ABQ, Wells Fargo, McCune Fund, William Gentry Foundation, Barnes & Noble, Walmart Foundations, and Global Give-A-Book Solar Community Project a part of SB 84 The Community Solar Act.

Social Media and Outreach:

- **Monthly Newsletters:** Over 1,200 subscribers
- **Website Traffic:** Over 500 views (average of 6 minutes and 50 seconds spent on site)
- **Daily Blog, Facebook:** Over 1,100 followers **Instagram:** Over 550 followers

Sustainability 3 to 5 years projections

- **Global Give-A-Book Community Resource Center in Albuquerque, NM.**
- **Satellite Locations:** Las Cruces, Santa Fe, and Gallup, NM.
- **3 GGAB Vans:** To distribute programs and products to underprivileged communities.